

Policy plan Stichting WaterStarters NL



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General information and management

General data

RSIN: 860033715
Legal form: Foundation
Statutory name: Stichting WaterStarters NL
Registered office: Veghel, municipality of Meierijstad
Date of deed of incorporation: 10-05-2019
Trade register registration: 10-05-2019
Activities (SBI): (4996 Other non-profit organizations)

Description: Raising the availability of clean drinking water and access to sanitation and education in developing countries.

Visiting address: Doornhoek, 4205, 5465 TG Veghel

Telephone number: 0413-747300
Website: www.waterstarters.org
Email: Info@waterstarters.org

Board

Title: Chairman
Name: Joseph Paulus Philomena Michel Ernes
Date and place of birth: 29-06-1955, Heerlen, the Netherlands
Date in office: 28-07-2020 (registration date: 28-07-2020)
Authority content: Jointly authorized (with other director (s), see articles of association)

Title: Treasurer
Name: Patrick Buhrs
Date and place of birth: 14-12-1968, Amsterdam, The Netherlands
Date in office: 10-05-2019 (registration date: 10-05-2019)
Authority content: Jointly authorized (with other director (s), see statutes)

Title: Secretary
Name: Ida Jacoba Annemarie de Jong
Date and place of birth: 04-08-1972, Groningen, the Netherlands
Date in office: 10-05-2019 (registration date: 10-05-2019)
Authority content: Jointly authorized (with other director (s), see articles of association)

Mission, vision and ambition

Mission and vision

The mission and vision of Stichting WaterStarters NL is "Better health in Kenya by setting up an innovative method for sustainable water solutions in combination with health care and education for rural" off-grid "and semi-urban communities".

By using the word sustainable we mean solutions that take into account the socio-cultural aspects of the people, the environmental aspects of the planet and the economic requirements for a company, in short: the 3P solution: **P**eople, **P**lanet, **P**rofit.

Ambition

- Reach 1,500,000 people over a 6-year period
- People reached in proportion to the population of the selected provinces: 10%
- Number of selected provinces: 10

Number of boreholes (new or refurbishment) for the coming years:

Operational Water Supply Targets	2020/2021	2022	2023	2024	2025	2026	2027
# of refurbished boreholes	2	11	12	24	48	96	192
Cumulative # of refurbished boreholes	2	13	25	49	97	193	383
# of new boreholes	1	5	6	13	25	50	100
Cumulative # of new boreholes	1	6	12	25	50	100	200
Life time guarantee							

Selection criteria of the communities to be reached:

- # number of members of the community > 3000 people
- Participation rate of the number of households > 65%
- Own financial participation of the participating communities or households > 15%
- Maximum distance for 90% of the participating households to the nearest water point < 500 meters

Specific goals

- Affordable and financially viable water systems;
- Co-investing from communities;
- Sustainable exploitation of water resources, with respect for nature and the environment;
- Drinking water that meets WHO quality requirements;
- Set up new finance blend;
- Transparent and sustainable income streams;
- Performance-based operation and maintenance;
- "Empowerment" of local entrepreneurs;
- Improved knowledge and use in the field of water, hygiene and sanitation.

Main outcome and impact indicators

Hygiene and sanitation

- Increased use in the field of water, hygiene and sanitation: improved collection and storage of drinking water; percentage of people who wash hands; proportional use of sanitation facilities;
- Increased access to basic sanitary facilities: number of people with access to basic sanitary facilities;
- Reduction of water related diseases: rates for diseases such as diarrhea, intestinal worms, parasitic infections, etc.

Annual supply of water

- Household access to safe water: number of households connected to a water network during 12 months per year; number of households within 12 km of safe water for 12 months per year;
- Multiple use of water: water for washing versus clean drinking water, water for livestock, water for water sellers, water for small-scale agriculture;
- Water efficiency: % reduction in water loss through water systems as a result of eg leaks; % increase in income collection.

Use of water and sanitation

- Business access to water: % of the water requirement of livestock / agriculture / entrepreneurship during x months of the year;
- Increased activity and employment: number of people working directly and indirectly in construction and maintenance projects for water and sanitation;

Emancipation and increased participation in school

- Increase in school attendance, especially for girls;
- Reducing the time it takes to fetch water and make it possible for women to fetch water during normal kiosk opening hours, increases gender equality.

Success criteria, KPIs

- Business economics:
 - Debtor Collection efficiency > 90%
 - Coverage of all OPEX costs = 100%
 - Pay back CAPEX = 10 years
 - Lifetime expectation 15 years

- Operational efficiency:
 - Stops due to break downs or maintenance visits <5% of production time
 - Recovery period for breakdowns <5 working days

- Social:
 - School attendance for girls older than 6 years > 90%

Activities of the organization

Our first focus is on installing or upgrading three wells / water systems in three different identified locations. These locations will provide us with multi-level field data:

- Community participation in monetary investments;
- Acceptance attitude towards water payments;
- Water use and the influences of the seasons;
- Operational efficiency linked to an imposed maintenance program for the technical installations
- Taking advantage of opportunities with regard to opportunities because of the significant time savings for new socio-economic activities within the communities (horticulture, education, etc.)

In addition, the focus in the coming year will be on raising more structural income through subsidies and gifts, particularly from professional parties such as government, industry and (private) funds.

To draw attention to the public, a website has been set up on which our ambitions are expressed and progress can be followed.

Financial forecast

The Foundation is at the beginning of its existence, but nevertheless has ambitious program objectives. Below, the required financial resources are divided over the years according to the boreholes to be installed. The costs incurred by the foundation are focused on the boreholes, project management and local medical / technical education.

Forecast for 2020/2021

The foundation is counting on a total cost of EUR 300k for the pilot projects. The aim is to bring this amount together by own funds, with the support of a number of impact investors / NGOs.

As agreed in the partnership agreement with Amref, 50% of the above project costs will be brought together by the Foundation and Amref through their own funds.

2022 and beyond

For further upscaling, after successful completion of the pilot phase, other funding providers will be called upon to collect the necessary resources.

The way in which Stichting WaterStarters NL raises its money

Fundraising is done in a small-scale but effective, direct way. The WaterStarters NL Foundation wants to receive this money through: sponsorship, donations, gifts, subsidies and fundraising.

Below we briefly list the types of contributions there are.

- Fundraising: raising donations, all forms of raising additional funds
- Soft loans provided by impact investors
- Commercial loans provided for national and international banks
- Sponsorship: a business agreement, aimed at gaining both parties, whereby one party (the sponsor) supports a person, institution or event financially and / or materially and whereby the other party (the sponsored one) offers a closely defined equivalent consideration that helps the sponsor to achieve its objectives. It concerns: a business agreement (sponsor contract), performance and equivalent consideration, two-way traffic;
- Donations and Gifts: one-way street. Giving money to a good cause!
- Subsidies: a financial contribution from the government often intended to enable or maintain certain activities and facilities, under certain conditions.

The foundation is not for profit and depends on contributions from others.

Annual accounts, balance sheet and annual report

Financial statements, balance sheet and annual report for the financial year to be completed (= calendar year) will be available no later than June of the year after the end of the financial year.

For the 1st financial year (2019), the financial statements, balance sheet and annual report will be available in June 2020.

Governance

- A board meeting is organized every quarter.
- A general meeting is convened during the month of June each year
- Progress of the projects is monitored and reported on a quarterly basis
- Baseline is subject to the evaluation of an independent external body

Management of capital resources

- What amounts have been spent on raising money and managing the institution. This also applies to all other costs, regardless of the nature and size of the income and assets of the institution.
- The funds received are used for the implementation of the Foundation's objectives.
- At the end of the financial year (which runs from January 1 of a year to December 31 of the same year) the treasurer closes the books. The annual accounts are drawn up from this, consisting of the profit and loss account, the annual accounts, the balance sheet and a statement of income and expenditure for the relevant financial year.
- A cash audit committee checks the documents and, if approved, approves the documents by signing and grants discharge to the board. After approval, an overview will be published on the website.

Communication

Every year the Foundation will keep its stakeholders informed of the activities / projects undertaken through:

- An annual financial report
- A short substantive management report
- Newsletters

The annual financial report shows the performance of the foundation in the relevant year. These performances are therefore expressed in figures. The annual report and the newsletter provide a brief and concise account of the activities that were carried out in that year and how those activities went.